



## Supervised Flossing & Brushing Programs

Empowering Children with Knowledge and Practices for a Cavity-Free Future  
Weaving Oral Health in the Fabric of Communities with Strategic Philanthropy

Dear Parents,

This year we are excited to offer our Kindergarten students the opportunity to participate in the Teeth First program. It is a supervised flossing and brushing program for our students right after lunch that will take approximately five minutes. Each day they will be given a new Oh'Pal toothbrush and will floss and brush their teeth to help improve their oral health. It will begin on December 7, 2018. If you **would not** like your child to participate in this program, please sign and return the Opt Out form.

Thank you for letting us help keep your child's smile shiny and bright! If you would like more information about this program, please visit our school webpage.

The Kindergarten Team



Queridas familias,

Estamos muy emocionados porque nuestros estudiantes de kindergarden van a participar en un programa de higiene dental. Cada día después del almuerzo y usando un cepillo especial, los estudiantes se cepillarán sus dientes durante 5 minutos de manera supervisada. Con este cepillo los estudiantes tendrán la posibilidad de mejorar su higiene bucodental. Este programa comenzará el día 7 de diciembre. Si no desean que su hijo participe en este programa, por favor complete y traiga a la escuela el formulario.

Gracias por dejarnos ayudar a sus hijos a tener una sonrisa sana y brillante!

Para obtener más información pueden visitar la página web.

El equipo de Kindergarden.

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# EXECUTIVE SUMMARY

## **VISION AND MISSION**

Our vision for a cavity-free future informs our twin missions of 1- Empowering Children to Good Oral Health for Life with daily doses of oral health knowledge and oral hygiene practices at school. 2- Making Oral Hygiene as Accessible as Hand Hygiene for everyone.

## **NEEDS**

TeethFirst conducted Oral health and oral hygiene skills assessments of close to 300 5 year old children in Summit, Wasatch and Utah Counties in 2017. The collected data indicates that 22% of 5 year olds had untreated tooth decay and 46% had current or past experience of tooth decay, almost double the Nation's average of 24%.

## **TARGETED BENEFICIARIES**

Targeting tooth decay in Kindergarten classrooms makes sense because:

- All children should benefit from parental help in brushing and flossing their teeth until age 6, sometimes, 8.
- Less than 4% of the children we examined in 2017 had no plaque and no gingival inflammation.

## **STRATEGY**

Oh'Pal, the toothbrush that teaches, makes oral hygiene in the classroom, flossing and brushing, not only possible, but also simple and mess-free. In the spring of 2017, in a collaborative process with teachers, we added a companion to Oh'Pal: a curriculum for the integration of oral health education in elementary schools. This curriculum (supported by a Park City Community Foundation Grant) connects teeth and oral health to all elements of science, technology, engineering, mathematics and art. It also correlates to all essential standards of learning of the Utah Core Standards.



## **GIVING BACK**

TeethFirst gives back a portion of all sales into school programs. The more school programs we launch, the more affordable school programs become.

## **JOIN THE REVOLUTION**

Businesses and dental practices sponsoring supervised flossing and brushing program for a classroom or a whole school weave oral health in their community, promoting their values in a new form of strategic marketing attractive to customers.