

Wasatch County School District
Social Media Information

December 2, 2013

Dear Parents,

As Wasatch County School District moves forward to provide you more information about our schools and what your children are doing in them, technology provides us new opportunities (and new challenges).

Wasatch County School District has opened up Facebook pages for some of our schools, and it is our intention to have these pages for all of our school. Wasatch High School has had an active Facebook page since school opened and other schools have come on line since then, but we have been reluctant to post photos of students involved in school activities because we did not have your permission to do so.

At this time, is our intention to restrict student images on our elementary school pages (once they are launched) but we would like to show what our older students in Timpanogos Intermediate School, Rocky Mountain Middle School, and Wasatch High School are doing. These photos could possibly be used on social media sites (Facebook, Pinterest, etc.), our school web-sites, our mobile App, and in the local newspaper.

However, we do understand that some families have concerns about such exposure and would rather not have their children involved in publicity of this type.

To this end, we are including a new Opt-out agreement to allow parents a method of informing the schools if they do not want their children's images used in this way. If you are willing to allow the school to use the photos that may be taken at school activities, you do not need to return this document. Nothing more on your part needs to be done.

If, however, you would prefer that your children not be included in these photos (which would include team photos, activity photos of athletic events, plays, performances, classroom activities, etc.) then please sign the Opt-out form and return it to your principal by December 13, 2013. We will use those forms to make sure your child is not included in the photos that we use.

Thank you for your help and understanding. We are excited to be able to show our community the great things that our students are doing. We want parents and grandparents to experience the joy of seeing their children and grandchildren growing and developing. At the same time, it is important to us that we respect the wishes of those who do not want to be involved.

If you choose to have your child not be included on our social media pages, please sign the attached form and return it to your principal by December 13, 2013.

Please note: This form is applicable for only Timpanogos Intermediate School, Rocky Mountain Middle School, and Wasatch High School. At this time, we do not plan on using student likenesses on our elementary social media pages.